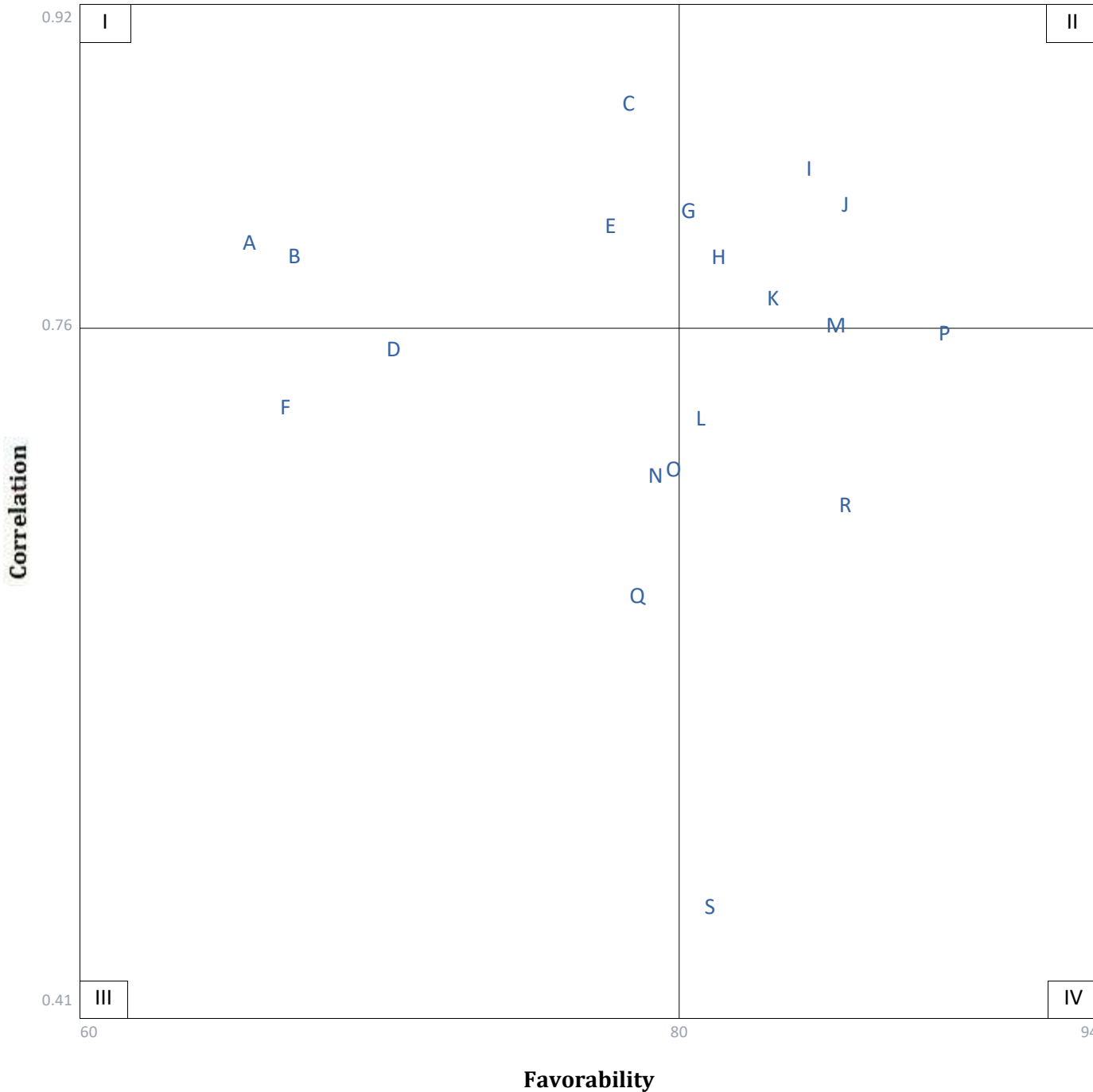


# Engagement Driver Analysis



- ### Factors
- A = Admiration
  - B = Development
  - C = Inspiration
  - D = Relationships
  - E = Tenure
  - F = Reward Expectancy
  - G = Punishment (Safe to Act)
  - H = Quality
  - I = Enjoyment
  - J = Pride
  - K = Alignment
  - L = Innovation
  - M = Skills
  - N = Information Sharing
  - O = Performance Expectancy
  - P = Service
  - Q = Values
  - R = Respect
  - S = Balance

- ### Zones
- I High Importance and Low Engagement
  - II Highly Importance and High Engagement
  - III Low Importance and Low Engagement
  - IV Low Importance and High Engagement